

## **OUR VISION**

More people playing more golf at Cooroy in the Noosa Hinterland - the most memorable golfing and social experience.

### **OUR MISSION**

We provide a distinctive golfing, recreational and social experience as part of the sporting, tourism and cultural experience of the Noosa Hinterland.

- **M1.** *Inspire, nurture and grow* the love of playing golf across all age demographics.
- **M2.** Provide a challenging, rewarding and enjoyable *on-course experience* for players of all levels of ability.
- **M3.** Our clubhouse is a hub for a distinctive *off course experience* through inclusive, friendly, social engagement consistent with the ambience of our hinterland village setting and a destination in itself.
- **M4.** *Protect the long term financial viability of the club* and ability to offer the best value golf and social experience through transparent, responsible financial and operational management stability and sustainability.
- **M5.** We are an *asset to the community* and part of the *sport, tourism, and cultural experience* of the Noosa Hinterland.
- **M6.** We contribute to the *sustainability and unique beauty of the Noosa Hinterland* through responsible management of our environmental footprint.

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#### **OUR VALUES**

Our values are the guiding principles which apply across *The Club* and underpin how we operate. They define our basic beliefs about what matters and guide how things get done.

## V1. Passion

We create an environment in which we share a passion for what we do, and our contribution and successes are recognised.

## This means we:

- show enthusiasm and take pride in all we do.
- recognise contributions and celebrate success.
- embrace and drive change necessary to be successful.
- are outcome-oriented and care about our club being successful.

## V2. Openness

We are committed to open, transparent and constructive communication.

#### This means we:

- listen and respect the opinion of others.
- value the skills, strengths and perspectives of our diverse membership.
- are welcoming, friendly and inclusive.
- act in a fair and consistent and transparent manner.
- show respect for each other and work together.

# V3. Integrity

We act with honesty, and we deliver on our commitments.

#### This means we:

- maintain confidentiality.
- are committed to the provision of a safe and healthy environment.
- provide open, transparent and accountable decision making.
- maintain the highest ethical standards.

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